

Decision Note
Department of Tourism, Culture, Arts and Recreation

Title: 2025 Canada Games Chef Team

Decision/Direction Required:

- Whether to announce a Team Newfoundland and Labrador (Team NL) replacement Assistant Chef de Mission for the 2025 Canada Games.

Background and Current Status:

- The 2025 Canada Summer Games will take place August 8 – 24, 2025 in St. John's, NL. Team NL will be comprised of approximately 450 athletes, coaches, managers and mission staff, with Team NL having athletes and teams competing in 17 different sports.
- Provincial and territorial teams each name a volunteer Chef team and mission staff in advance of a Canada Games. The deadline for individuals to apply for Chef de Mission and Assistant Chef de Mission roles with Team NL for the 2025 Canada Summer Games was September 18, 2023. The Team NL Chef team was selected in February 2024, but individuals have not yet been publicly announced.

Analysis:

- Eight individuals submitted application for consideration for Team NL Chef team positions, and following a review of their relevant sport and leadership experience, invitations were extended by the Minister to the following individuals:
 - Chef de Mission, Jamie Randell
 - Assistant Chef de Mission, [REDACTED]
 - Assistant Chef de Mission, Mike Summers
 - Assistant Chef de Mission, Frank Humber

- [REDACTED]
- Gender equity is one of the considerations in selecting a Team NL Chef team. Three additional female applicants for Chef team positions included [REDACTED], Allison Sturge [REDACTED]. Each of the individuals have a diverse range of Canada Games, sport leadership and/or professional and volunteer experiences, which were considered. Annex A includes a summary of the experiences of each applicant.

Alternatives:

1. Appoint a replacement Assistant Chef de Mission with Team NL for the 2025 Canada Summer Games and sign the enclosed letter of invitation. **(Recommended)**

Advantages

- Planning and operational activities for Team NL in preparation for the 2025 Canada Games will continue and all Team NL Chef team positions would be assigned.

Disadvantages

- No significant disadvantages have been identified.

2. Do not appoint a replacement Team NL Assistant Chef de Mission. (Not Recommended)**Advantages**

- No significant advantages have been identified.

Disadvantages

- Team NL planning and operational activities in preparation for the 2025 Canada Summer Games would be negatively impacted;
- Team NL teams and athletes may face operational gaps to support mission staff, teams and athletes at the Games.

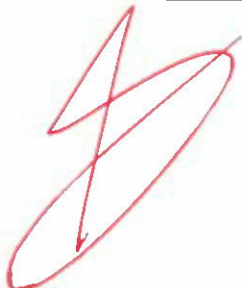
Prepared/Approved by: M. Healey /B. Gardner/J. O'Dea
Ministerial Approval: Received from Hon. Steve Crocker

March 6, 2024

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Annex A
2025 Canada Summer Games Team NL Assistant Chef de Mission Female Applicants

Name	Hometown	Experience
[Redacted]	[Redacted]	[Redacted]
Allison Sturge	[Redacted]	Team NL Mission Staff 2023 Canada Winter Games Team NL Mission Staff 2022 Canada Summer Games Team NL Mission Staff 2019 Canada Winter Games Team NL Mission Staff 2017 Canada Summer Games Team NL Mission Staff 2013 Canada Summer Games Team NL Mission Staff 2011 Canada Winter Games Team NL athlete (hockey-f) 1999 Canada Winter Games
[Redacted]	[Redacted]	[Redacted]



Decision Note
Department of Tourism, Culture, Arts and Recreation

Title: Canadian Sport Institute Atlantic and Sport, Physical Activity and Recreation Council

Decision/Direction Required:

- Whether to approve annual funding in the amount of \$52,959, to Canadian Sport Institute Atlantic (CSIA); and
- Whether to approve annual funding in the amount of \$43,478, to the Sport, Physical Activity and Recreation Council (SPARC).

Background and Current Status:

- CSIA is part of a national network of multi-sport centers that link high-performance athletes and coaches with performance sport-related services. CSIA develops partnerships, implements programs, supports provincial and national level athletes, and the high performance sport structure in the 4 Atlantic provinces.
- The Sport, Physical Activity and Recreation Council (SPARC) is the primary minister-led intergovernmental forum for collective action on sport, physical activity and recreation issues of national and international concern.

Analysis:

- Governments in the 4 Atlantic provinces have been partners with CSIA for close to twenty-five years. The partnership provides support to national team level athletes and supports advancing athlete, coach and sport development priorities and initiatives in each province.
- CSIA provides physical and mental training performance supports to national team level athletes from Atlantic Canada and provides support to athletes identified by national sport organizations on their development pathway.
- CSIA is engaged with the four Atlantic provinces in advancing high performance sport priorities. Since 2021, the TCAR appointed Sport Excellence Committee (SEC) engaged CSIA in the Performance Plan Project (PPP) with provincial sport organizations, to identify and support medal potential opportunities for Team Newfoundland and Labrador at the 2025 Canada Summer Games. The PPP recently concluded phase 3 and the program has been well received by provincial sport organizations.
- An invoice from CSIA for the 2023-24 partnership in the amount of \$52,959 has been received. This amount has remain consistent for many years.
- In November 2020, SPARC became incorporated under the Canada Not-for-profit Corporations Act, with bylaws for the newly incorporated entity filed on April 22, 2021. Newfoundland and Labrador was accepted as a SPARC member in November 2021.
- Prior to incorporation, collective action on sport, physical activity and recreation among provinces and territories occurred via the Interprovincial Sport and Recreation Council. Provinces and territories are assessed an annual membership fee, with amounts per capita based. The Newfoundland and Labrador membership fee is \$43,478 and the amount has been consistent for at least ten years.

- An invoice in the amount of, \$43,478 for 2023-24 SPARC membership fees for Newfoundland and Labrador has been received.
- Funding is available in 4.2.01 Sport and Recreation Grants and Subsidies in 2023-24 for both expenditures.

Alternatives:

- 1. Approve \$52,959 in funding to Canadian Sport Institute Atlantic and \$43,478 in funding to the Sport, Physical Activity and Recreation Council. (Recommended)**

Advantages

- Partnership with CSIA and support for high performances athletes and coaches from this province will continue; and
- Opportunities for collaboration and engagement in FPT collective action on sport, physical activity and recreation would continue.

Disadvantages

- Requires expenditure of GNL funding.

- 2. Do not approve \$52,959 in funding to Canadian Sport Institute Atlantic and \$43,478 in funding to the Sport, Physical Activity and Recreation Council.**

Advantages

- Would results in savings to GNL

Disadvantages

- Opportunities for partnership with CSIA and supports for high performances athletes and coaches from this province would be compromised; and
- Collaboration and engagement in FPT collective action on sport, physical activity and recreation may be negatively impacted.

Prepared/Approved by: M. Healey/B. Gardner/J. O'Dea
Ministerial Approval: Received from Hon. Steve Crocker

March 7, 2024



Decision Note
Department of Tourism, Culture, Arts and Recreation

Title: 2024-2026 Non-Resident Big Game Allocation Plan

Issue: The 2024-2026 Non-Resident Big Game Allocation Plan (NRBGAP) has been completed through close consultation with Wildlife Division to stabilize and steer the outfitting industry with non-resident moose and caribou allocation totals.

Background and Current Status:


- Newfoundland and Labrador's outfitting industry plays a pivotal role in driving tourism in the province. The industry is able to attract visitors from around the world, contributing significantly to the province's economy.
- Outfitting is one of Newfoundland and Labrador's most developed and demand-generating tourism assets, seamlessly blending adventure, conservation, and cultural immersion to offer visitors an unparalleled experience in the province's pristine wilderness.
- Non-residents wishing to hunt big game animals (moose, caribou, or black bear) in Newfoundland and Labrador must do so through a provincially-registered outfitter. These visitors tend to be high-value guests, spending upwards of \$10,000 - \$50,000 to hunt for one week all-inclusive of lodging, dining, transportation, and other amenities, bolstering local businesses and creating employment opportunities in rural regions of the province.
- The Department of Fisheries, Forestry and Agriculture (FFA) – Wildlife Division is the principle agency responsible for the management and conservation of Newfoundland and Labrador's biodiversity and wildlife resources for the benefit of present and future generations. They are tasked with administering and managing all provincial licensing and payment programs for resident and non-resident hunting and angling licenses.
- The Department of Tourism, Culture, Arts and Recreation (TCAR) is tasked with the management and allocation of non-resident licenses to outfitters and are the main contact with the Newfoundland and Labrador Outfitters Association (NLOA) industry organization.
- There are currently 99 outfitting businesses operating 159 main lodges that are each allocated non-resident moose and/or caribou licenses in the province, distributed throughout Moose Management Areas (MMA) and Caribou Management Areas (CMA) on the island of Newfoundland. There are currently no non-resident big game license allocations in Labrador since the suspension of the caribou hunt.
- A map outlining locations of MMAs and CMAs in the province is available in Annex A. The total allowable harvest for 2024-2026 for each MMA and CMA is provided in Annex B.
- In order to balance the ratio of big game licenses in areas where both residents and non-residents hunt, non-resident licenses have traditionally been limited to no more than [REDACTED] of the total allowable harvest in any management area, except in circumstances where approval has been granted by Wildlife Division.
- The overall percentage of non-resident moose licenses is not to exceed 15% of the total allowable harvest for both residents and non-residents throughout the entire province. The

Section 29(1)(a)

overall percentage of non-resident caribou licenses is not to exceed 36% of the total allowable harvest for both residents and non-residents throughout the entire province. Exceptions occur in circumstances where approval has been granted by Wildlife Division.

- Through close consultation with Wildlife Division, TCAR distributes the total number of non-resident licenses across outfitting main lodges on a 3-year basis for moose and 1-year basis for caribou. These allocations take into consideration industry transfer requests, outfitter sales data, resident demand in each area, and wildlife conservation science for sustainable hunting practices.
- In preparation for the NRBGAP, TCAR considers requests from outfitters wishing to reallocate licenses between their own businesses in moose or caribou management areas. These requests are considered in consultation with Wildlife Division based on established quotas, trends in moose and caribou management, and the resident demand for licenses in the area.
- Purchase and sale transfers of assets between outfitters require approval from TCAR prior to closing, which is reviewed in consultation with Wildlife Division. There have been a number of sales that have occurred since the previous NRBGAP. Approved sales and accompanying allocation transfers can be seen highlighted in yellow in the 2024-2026 NRBGAP (attached).
- The 2024-2026 NRBGAP requires approval as soon as possible to inform outfitters and provide confirmation of their allocations for the upcoming 2024 hunting season.
- There are no substantive changes proposed, with no decrease to non-resident allocations and a slight increase to caribou non-resident allocations.

Section 35(1)(d)

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Analysis:

- The outfitting industry is one of the province's most sophisticated and high-yield tourism assets, generating significant demand from visitors all around the world for big game hunting opportunities in pristine, remote wilderness environments.
- Proper science-based conservation of big game animals is crucial so that Newfoundland and Labrador's wildlife resources are sustainably managed for the benefit of present and future generations.
- The 2024-2026 NRBGAP was produced in close consultation with Wildlife Division to ensure the long-term viability of the animal species are prioritized using appropriate science-based conservation techniques and sustainable hunting practices.

Non-Resident Moose Allocation Plan 2024-2026

- There is no change in the total number of moose allocations for the outfitting industry from the previous 2021-2023 NRBGAP to the new 2024-2026 NRBGAP. The industry will again receive 3,948 non-resident moose licenses per year for the next three years out of a total 27,590 licenses (14.3% non-resident).

- The total number of moose licenses allocated to non-residents is 14.3%, within the maximum of 15%. Note that the Wildlife Division has granted approval for MMA 39A to exceed the maximum 50% non-resident (83%).

Non-Resident Caribou Allocation Plan 2024

- There is an increase of three caribou licenses in the 2024-2026 NRBGAP in comparison to the previous 2021-2023 NRBGAP, meaning the industry will now receive 219 non-resident caribou licenses for [REDACTED]. There are no changes to outfitter caribou allocations in previously existing CMAs. Section 29(1)(a)

- The total number of caribou licenses allocated to non-residents is [REDACTED]. Note that approval has been granted for the following areas to exceed the maximum [REDACTED] non-resident: CMA 66 (54.3%), CMA 71B (100%), CMA 76 (57.8%), CMA 78 (60%), and CMA 79 (60%). Section 29(1)(a)

- The three additional licenses are in the newly formed CMA 71B – Grey Islands (Groais Island). Wildlife Division has decided to reopen caribou hunting on the Grey Islands, two islands located off the northeastern coast of the Great Northern Peninsula, as a result of the Islands' ongoing caribou repopulation project.
- The southern island, Bell Island, will have five caribou for harvest in 2024 by residents only. The northern island, Groais Island, will have three caribou for harvest in 2024 by non-residents only. Section 29(1)(a), 35(1)(d)(g)

- [REDACTED] Section 29(1)(a), 35(1)(d)

- [REDACTED]

- There were two transfer requests denied, which can be seen in Annex C.
- There are purchase and sale requests as well as transfer requests currently under review that will not be incorporated into the 2024-2026 NRBGAP.

Alternatives:

1. Approve the 2024-2026 Non-Resident Big Game Allocation Plan for the province's outfitting industry. **(Recommended)**

Advantages

- This proposed plan represents a balanced approach that shares the benefits of the province's big game populations with both residents and the outfitting industry.

- This would allow TCAR and Wildlife Division to show a commitment to sustaining a viable outfitting industry by maintaining non-resident moose allocations at 3,948 licenses and increasing the non-resident caribou allocations to 219 licenses.

Disadvantages

- Potential criticism from outfitters who requested additional non-resident licenses or transfer of licenses outside their management area.
2. Do not approve the 2024-2026 Non-Resident Big Game Allocation Plan for the province's outfitting industry. **(Not Recommended)**

Advantages

- There are no advantages to not approving the 2024-2026 Non-Resident Big Game Allocation Plan and proceeding to notify outfitters of their upcoming allocation totals.

Disadvantages

- Negative impact on the outfitting industry by not providing the industry and its business owners with appropriate time to prepare presale opportunities, revenue projections, or operational needs.
- Negative impact on big game animal populations if the allocation totals are not followed precisely, as allocations are set using appropriate science-based resource management techniques for sustainable harvesting.

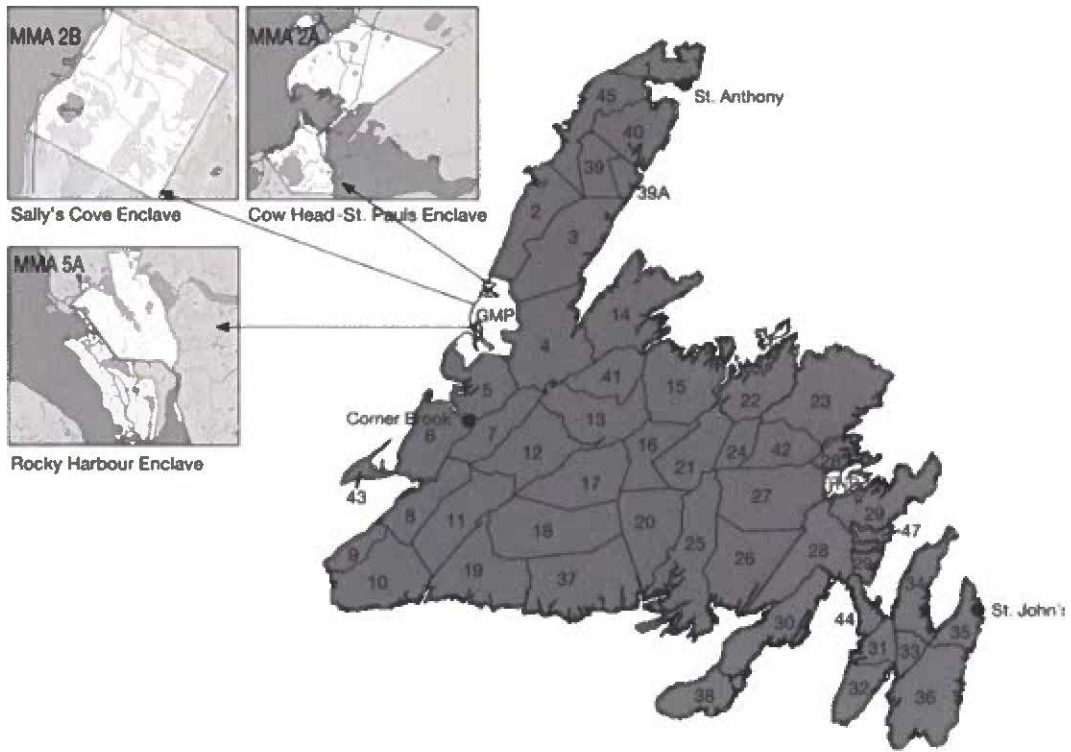
Prepared/Approved by: R.Hogan/R.Osmond/J.Angelopoulos/L.Moores/C. Gilliard/J.O'Dea
Ministerial Approval: Received from Hon. Steve Crocker

March 7, 2024

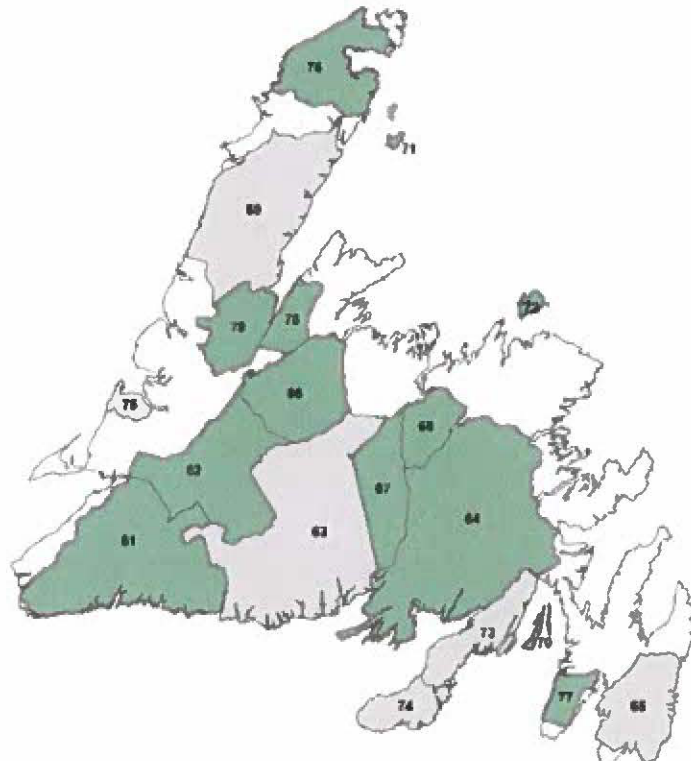
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Annex A

Moose Management Areas (MMA)



Caribou Management Areas (CMA)



Annex B – Total Allowable Harvest per MMA and CMA

2024-2026 Non-Resident Moose Allocations by MMA

MMA	2021 M	2024 M	2024 TAH	2021 NR%	2024 NR%
1 Total	37	37	600	6.7%	6.2%
2 Total	74	74	950	0.1%	7.8%
3 Total	346	357	1150	30.1%	31.0%
4 Total	157	157	600	25.1%	26.2%
5 Total	38	38	1150	0.0%	3.3%
6 Total	76	76	1450	5.1%	5.2%
7 Total	31	31	800	3.9%	3.9%
8 Total	126	126	870	13.7%	14.5%
9 Total	195	195	530	36.8%	36.8%
10 Total	246	246	850	27.3%	28.9%
11 Total	329	329	660	47.0%	49.8%
12 Total	185	185	375	49.3%	49.3%
13 Total	160	160	320	45.7%	50.0%
14 Total	55	55	1050	5.0%	5.2%
15 Total	117	117	1150	9.4%	10.2%
16 Total	65	65	175	26.0%	37.1%
17 Total	230	230	650	35.4%	35.4%
18 Total	150	150	350	33.3%	42.9%
19 Total	143	143	450	28.6%	31.8%
20 Total	20	20	120	25.0%	16.7%
21 Total	116	116	275	38.7%	42.2%
22 Total	112	112	850	14.0%	13.2%
23 Total	24	24	650	4.0%	3.7%
24 Total	48	48	160	24.0%	30.0%
25 Total	92	92	500	30.7%	18.4%
26 Total	87	87	450	23.2%	19.3%
27 Total	62	62	200	20.7%	31.0%
28 Total	32	32	300	10.7%	10.7%
37 Total	108	108	350	30.9%	30.9%
39 Total	98	70	350	24.5%	20.0%
40 Total	119	119	1100	12.5%	10.8%
41 Total	62	62	300	17.7%	20.7%
42 Total	44	44	120	29.3%	36.7%
45 Total	63	80	900	7.9%	8.9%
39A Total	83	83	100	55.3%	83.0%
Promo Total	18	18			
Grand Total	3948	3948	27590	13.9%	14.3%

2024 Non-Resident Caribou Allocations by CMA

CMA	2021 C	2024 C	2024 TAH	2021 NR%	2024 NR%
61 Total	27	27	55	49.1%	
62 Total	37	37	75	49.3%	
64 Total	82	82	250	32.8%	
66 Total	19	19	35	54.3%	
67 Total	14	14	30	46.7%	
68 Total	5	5	15	33.3%	
71B Total*	0	3	3	0.0%	
76 Total	26	26	45	57.8%	
78 Total	3	3	5	60.0%	
79 Total	3	3	5	60.0%	
Grand Total	216	219	573	37.6%	

Section 29(1)(a)

Annex C - Denied Transfer Requests

- [REDACTED] (Roberts Outfitting Ltd.) requested to transfer 10 non-resident moose licenses from Four Pond Lodge in MMA 3 to Rex Lake Cabins in MMA 4.
 - Reasoning for transfer request is the increase in resident hunting pressure in MMA 3 resulting in decreasing success rates for their non-resident hunters.
 - This request was **denied** by Wildlife Division due to a high resident interest for licenses in MMA 4.
 - i. In 2023, MMA 4 had 2,978 applications for resident licenses while MMA 3 has 1,167 applications for resident licenses.

- [REDACTED] (Sandy Lake Lodge Outfitting Limited) requested to transfer 20 non-resident moose licenses from Sandy Lake Lodge in MMA 16 to MMA 20. They do not currently own a lodge or have any allocations in MMA 20. They have 45 non-resident moose licenses in MMA 16 allocated to their only main lodge, and would like to make this transfer to have 25 non-resident moose licenses in MMA 16 and 20 non-resident moose licenses in MMA 20.
 - Reasoning for transfer request is their understanding that moose populations are decreasing in MMA 16. [REDACTED]
 - This request was denied by TCAR and Wildlife Division.
 - i. TCAR **denied** the request as the outfitter does not have a main lodge in MMA 20, meaning this request would create a new main lodge which goes against the current outfitting moratorium.
 - ii. Wildlife Division **denied** this request as they have considerable resident interest for moose licenses in MMA 20.

Decision Note
Department of Tourism, Culture, Arts and Recreation

Title: Contact Management Services

Section 29(1)(a), 35(1)(d)

Issue: Utilize Government's contract with Bell to offer contact management services. [REDACTED]

Background and Current Status:

- The Department has a requirement for a Contact Management Centre (call centre) to respond to requests for tourism information, trip planning and trip counselling.
- Tourism inquiries are received through the tourism website, tourism 1-800 number, and email and must be responded to in a timely and knowledgeable manner.
- The average number of contacts is 13,000 per year with counselling time of approximately 7 minutes.
- Since 1997, the use of an outside service provider specializing in contact management afforded the opportunity to gain efficiencies of services providing staff, training, software and hardware systems, and communications equipment, tracking and monitoring protocols over a number of services.
- Telelink has been the supplier of this service since 1997. The contract with Telelink expired November 30th, 2023, and the Department has been renewing on a month-to-month basis under the terms and conditions of the last contract as per PPA rules.

Section 29(1)(a), 35(1)(d)(g)

- [REDACTED]
- Over the last few months, Visitor Services has investigated several options for providing quality trip counselling internally.

Analysis:

- Most provinces across Canada have brought their contact management services back within the Visitor Services division.
- OCIO and several departments of government have researched contact management services for various government departments. On Demand Contact Centre (ODCC) is the preferred solution for government.
- Transportation and Infrastructure has a contract with Bell to provide ODCC to government departments. Each department signs a report that is attached to the primary agreement with Bell. Each department will pay implementation and monthly fees directly to Bell.
- There are eight government departments currently using ODCC with remarkable success.

- Department employees attended an online seminar with Bell and OCIO service desk to review the features and capabilities of ODCC. Further discussion occurred with the Manager of Motor Vehicle Registration to review the implementation, training and transition process.
- [REDACTED]
- Visitor Services has a team of seven knowledgeable full-time year-round travel counsellors and nineteen knowledgeable seasonal travel counsellors. Many have over 20 years of customer service and product knowledge experience to better serve potential visitors looking for information and visitors who want in depth trip counselling. Section 29(1)(a), 35(1)(d)(g)
- Research has shown that awareness of the province is high but more travellers are needed to move down the path to purchase. Visitor services has the opportunity to assist with moving the potential visitor down the funnel to purchase/visiting the province.
- Travel counsellors receive phone calls and emails at the Visitor Information Centres. They answer both and serve visitors in person. There is capacity to increase the number of phone calls and emails received at each centre.
- The completion of a review of contact management services warrants the Department confidence in utilizing ODCC to respond to requests for tourism information, trip planning and trip counselling.
- ODCC is a cloud-based system that can be accessed anywhere with a cell phone and internet connection. [REDACTED]
- [REDACTED] The Manager of Visitor Services and Manager of Advertising and Consumer Engagement will be trained to use and monitor the system. In the case of a strike/labour disruption, management will have access to the system and can answer calls and emails from potential visitors.
- [REDACTED]
- The first year with ODCC will provide a year of learning to determine opportunities for the future. Types of questions, origin of calls, time and length of calls will be closely monitored for scheduling, staffing, addition of information and training.
- Communication responses, voice mail and auto responses can be changed and uploaded by department employees. There are advantages to strategically craft messages to direct visitors to certain pages on the website, for example travel offers and exceptional experiences.
- There is a built in CRM in ODCC to track and monitor contacts. [REDACTED]

Section 29(1)(a), 35(1)(d)(g)

- [Redacted]

Section 29(1)(a), 35(1)(d)(g)

- [Redacted]

Section 29(1)(a), 35(1)(d)

Action Being Taken:

- [Redacted]

Prepared/Approved by:
Ministerial Approval:

L. Moores/D.Smith/C. Gilliard/J. O'Dea
Received from Hon. Steve Crocker

March 22, 2024

Decision Note
Department of Tourism, Culture, Arts and Recreation

Title: Funding to Support Sport and Recreation Priority Areas

Decision/Direction Required:

- Whether to approve a total of \$985,000, in funding to support the following sport and recreation development priority areas:
 - \$361,000 in funding to Sport NL for provincial amateur sport development;
 - \$135,000 in funding to Recreation NL for provincial recreation development;
 - \$130,000 in funding to School Sports NL for provincial school sport development;
 - \$70,000 in funding to the Aboriginal Sport and Recreation Circle NL for Indigenous sport and recreation development,
 - \$100,000 in funding to the Avalon Mountain Biking Association to support the development of a mountain biking skills park;
 - \$54,000 in funding for facility upgrades at the NL Sports Centre;
 - \$87,000 in funding to support additional Team NL operational costs for the 2025 Canada Summer Games;
 - \$25,000 in funding to Parasport NL for parasport development initiatives; and
 - \$23,000 in funding to NL Soccer Association for a soccer development initiative.

Background and Current Status:

- Sport Newfoundland and Labrador (SNL) is the provincial organization which serves as the umbrella organization of provincial sport organizations (PSO). PSO are not for profit organizations that are recognized by a national sport organization as the governing body for their sport in the province.
- SNL supports and advances amateur sport development in Newfoundland and Labrador and represents over fifty member organizations who collectively promote and support amateur sport development in the province.
- Recreation Newfoundland and Labrador (RNL) was established in 1971 to promote, foster, develop recreation and promote its value and benefits throughout the province. RNL is a member-based, not-for-profit organization providing communication, education and training services to municipal level recreation professionals, volunteers and committees.
- RNL actively engages with communities throughout NL to deliver programs and services and support community recreation development in NL, to enable individuals of all ages and abilities to achieve active, healthy lifestyles through recreation.
- Established in 1969, School Sports Newfoundland and Labrador (SSNL) has been a leader in school-based physical activity & sport in the province for over 50 years. SSNL operates two separate, but complementary programs; Varsity Sport (competitive sport) and Participation Nation (non-competitive and inclusive sport and physical activity program) in 175 schools in the province. Both Varsity and Participation Nation directly impact 15,000 school-aged youth each year.
- A number of requests for funding to support sport, physical activity and recreation were received from provincial organizations to support, advance and develop program and service delivery. Advancement of sport, physical activity and recreation development through these provincial organizations, supports TCAR in advancing priorities established by F/P-T Ministers.

Analysis:

- SNL, RNL, SSNL and ASRCNL are member-based provincial organizations, which support the advancement and delivery of sport, physical activity and recreation in the province, through the delivery of programs and administrative services to their respective members.
- SNL, RNL, SSNL and ASRCNL are responsible for amateur sport and recreation development in Newfoundland and Labrador and additional funding is required to support continued advancement of provincial sport, physical activity and recreation priorities.

- The sport of mountain biking is included on the 2025 Canada Summer Games sport program. The 2025 Canada Games Host Society Inc. worked with Cycling Canada and Bicycle NL to identify a competition venue design that meets Canada Games sport technical standards. The 2025 Canada Games Host Society has committed \$500,000 to the development of a mountain biking competition venue in the Three Pond Barrens section of Pippy Park for the Canada Games. The Pippy Park Commission has agreed to lease land to the Avalon Mountain Biking Association (AMBA), a not-for-profit community organization that promotes and supports the development of mountain biking for riders of all ages and abilities.
- AMBA was involved in the development of the St. John's Pump Track, located adjacent to Quidi Vidi lake, which was the initial phase of a mountain biking skill building development project. AMBA has been involved in discussions regarding a second phase of a mountain biking skills development project, involving the construction of a mountain biking skills progression park, located adjacent to the 2025 Canada Games mountain biking competition facility. The total cost of the project is \$250,000. A request for funding and a proposal detailing plans to develop a mountain biking skills progression park in Pippy Park was recently submitted to TCAR by AMBA.
- Parasport NL is a provincial not-for-profit organization that promotes and develops Parasport athletes, coaches and officials in the province. The Parasport NL President and representatives met with the Minister in June 2023 to discuss identified needs and gaps in Parasport development in the province. Subsequent meetings with TCAR officials and Parasport NL representatives were held to continue discussion of Parasport development needs. Funding to support introduction of Parasports, Parasport athlete classification, Parasport equipment storage, Parasport awareness and training were identified as areas requiring immediate attention.
- In early 2024, SNL informed TCAR officials that sport leader development was identified as a gap by provincial sport organizations (PSO), indicating that PSO also informed that sport leader recruitment and retention requires support. A request funding to support the development of sport leaders (coaches, officials and administrators) in the province was recently submitted by SNL. Given the sport system in NL is primarily comprised of volunteers, SNL emphasized a need for financial support to minimize sport leader volunteer capacity issues from negatively impacting sport delivery in the province.
- Additional information, including recommended funding amounts for each initiative is included in Annex A, and funding letters are included for the Minister's review and signature. TCAR officials have evaluated each funding request and it is recommended funding be approved.
- Funding for sport, physical activity and recreation development is available in 4.2.01 Recreation Grants and Subsidies.

Alternatives

1. Approve funding recommendations and amounts for sport priority areas, as outlined in Annex A. **(Recommended)**

Advantages:

- Ensures sport, physical activity and recreation priorities, including those supported by F-P/T Minister's responsible for sport, are adequately resourced;
- Supports upgrades required for the 2025 Canada Summer Games; and
- Provides financial support to advance a number of sport and recreation development initiatives.

Disadvantages:

- No significant disadvantages identified.

2. Do not approve recommended funding in sport priority areas, as outlined in Annex A. **(Not Recommended)**

Advantages:

- Cost savings

Disadvantages:

- Sport, physical activity and recreation priorities, including those agreed upon by F-P/T Minister's responsible for sport, may not be advanced;
- Upgrades required for the 2025 Canada Games may not be realized; and
- Advancement of a number of sport and recreation development initiatives would not occur, as provincial organizations do not have financial capacity to advance identified priorities.

Prepared/Approved by: M. Healey / B. Gardner/ J. O'Dea
Ministerial Approval: Received from Hon. Steve Crocker

March 26, 2023

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Annex A
Sport Priority Areas Additional Information

Initiative	Amount	Description
Provincial Sport and Recreation Development Priorities	\$671,000	Funding provided to Sport NL, Recreation NL, School Sports NL and Aboriginal Sports and Recreation Circle of NL to advance amateur sport at the provincial sport organization and school level, recreation development at the community level and to support sport and recreation development in Indigenous communities.
Avalon Mountain Biking Association	\$100,000	AMBA developed in partnership with the City of St. John's developed and opened a pump track in October 2022, located adjacent to Quidi Vidi lake, which was the initial phase of a mountain biking skill building development project. AMBA has been involved in a second phase of a mountain biking skills development project, which involves the creation of a mountain biking skills progression park, located adjacent to the 2025 Canada Games mountain biking competition facility being developed in Pippy Park. The total cost of the project is \$250,000. The mountain biking skills progression park is a specifically designed facility, that would provide riders of all ages with opportunities to develop and practice mountain biking skills in a controlled and purpose-built environment. The planned park would be located at the entrance of the 2025 Canada Games mountain biking venue in Pippy Park and the 2025 Canada Games Host Society has committed \$100,000 in funding for the project. AMBA also confirmed with TCAR officials discussions with corporate partners are in progress and they anticipate that \$50,000 in corporate sponsorship for the project is achievable. Should the skills progression park be realized, AMBA would be responsible for maintenance and programming at the facility, but indicated the facility would also be available to the public for use at no cost. AMBA shared a copy of the proposed plans with TCAR officials, who also met with AMBA representatives recently to discuss the project. TCAR officials note the facility would provide an accessible and controlled environment for mountain bikers of all ages to develop and refine skills in advance of recreational or competitive mountain biking.
Upgrade NL Sports Centre	\$54,000	The NLSC submitted a funding request to support costs associated with replacement of retractable curtain. A retractable curtain divides the Powerplex court space in half (2 open basketball courts on each side of curtain). The current curtain is worn and is original to the facility since it opened in 2008. Replacement of curtain to ensure facility readiness for 2025 Canada Summer Games is required and a funding request and quote was received from NLSC.

<p>Team NL 2025 Canada Summer Games Operations</p>	<p>\$87,000</p>	<p>In March 2024, Sport NL submitted a budget, with anticipated operational costs for the 2025 Canada Summer Games for Team NL. Expenditures categories remain unchanged, however costs have increased as a result of inflation and other related cost increases. Additional funding is required to support the increased costs in areas such as team apparel, team transportation to the Games and other related costs.</p>
<p>NL Cup Soccer Tournament</p>	<p>\$23,000</p>	<p>The NL Cup is a new annual NL Soccer Association competition, to be delivered for the first time in 2024. NL Cup targets high level male and female adult age players from all parts of province and NLSA anticipates up to 20 teams in divisions in initial year. Event is a single knockout soccer tournament competition, with teams competing in a sixteen-team bracket format. The competition will be delivered on one weekend per month from May-August. The tournament bracket is developed from a random draw and the format allows teams from outside the Avalon region to compete in a feasible provincial competition format. The NLSA proposal for the event included a request for funding to offset \$13,000 in ground transportation costs and one-time expense of procurement cost of NL Cup trophies (\$10,000). All other costs are responsibility of NLSA.</p>
<p>Parasport Development</p>	<p>\$25,000</p>	<p>Parasport NL has identified a number of short term priorities required to advance Parasport to ensure that sport participation remains accessible for persons with a disability. Representatives of Parasport NL have expressed a need for funding that supports identified priorities that require support to introduce and develop sport participation and advancement opportunities for persons with a disability. Funding provided to Parasport NL will support identified Parasport development needs, including athlete classification supports, Parasport equipment and storage, awareness and training.</p>
<p>Sport Leader Development</p>	<p>\$25,000</p>	<p>Sport NL, in conjunction with provincial sport organizations has identified sport leader development, as an immediate need requiring funding support for education, training, recruitment and training. The sport system in NL is primarily run by volunteers and an aging volunteer base has created challenges. Funding support for sport leader development aligns with values and identified priorities in the draft renewed Canadian Sport Policy. Sport leader capacity has been identified by Sport NL, as area requiring support (officials, coaches, administrators).</p>
<p>Total</p>	<p>\$985,000</p>	

Information Note
Department of Tourism, Culture, Arts and Recreation

Title: 2023-24 Active NL Fund March Batch 1 Recommendations

Issue: Active NL Fund applications have been evaluated and it is requested that funding recommendations for March 2024 Batch 1 be reviewed and approved by the Minister.

Background and Current Status:

- The Active NL Fund is designed to support active, healthy living. Funding is available for initiatives, infrastructure, and equipment that increases participation in physical activity, sport, active recreation, and supports healthy eating for individuals of all ages.
- Not-for-profit organizations or community groups; Municipalities; Local Service Districts; Indigenous Governments; and Schools (Infrastructure and equipment only) are eligible to apply.
- Funding up to \$10,000 is available to develop, deliver, purchase or upgrade active, healthy living infrastructure, equipment, and initiatives targeted at increasing physical activity, sport, active recreation, and healthy eating for individuals of all ages.
- Funding requests in excess of \$10,000 may be considered if the request:
 - Offers significant active, healthy living benefits;
 - Available to a large number of individuals (all ages and abilities);
 - Leveraged funding amounts have been confirmed;
 - Funding sources beyond the requested amount are confirmed
 - Active, healthy living initiative/project offering economic/community benefits; and/or
 - Quantifies a need for increased funding support.
- A total of \$2.59 million in funding is available in 2023-24. The deadline to apply was October 31, 2023. Funding recommendations are forwarded for the Ministers review and signature.

Analysis:

- Active NL Fund recommendations for March 2024 Batch 1 are included in Annex A and 56 projects totaling \$291,235 are being recommended. Including all YTD recommendations and approved funding, the total Active NL funding approved is \$1,689,295.

Action Being Taken:

- Minister Crocker to review and approve recommendations provided in Annex A. Funding letters have been drafted and are enclosed for the Minister's review and signature.

Prepared/Approved by: L. Roberts/A. Button/M. Healey/B. Gardner/J. O'Dea
Ministerial Approval: Received from Hon. Steve Crocker

March 7, 2024

**Annex A: 2023-24
March 2024 Batch 1 Recommendations**

Funding letters for the following grants have been drafted and are enclosed for the Minister's signature:

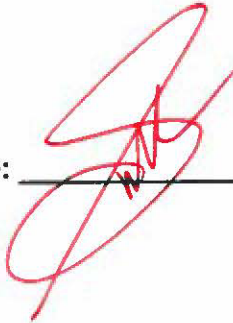
Applicant Name	Community	Project Description	Amount
8KM Scenic Route 235 Committee Inc.	Princeton	Green Space Development	\$10,000
Alexander Bay 50+ Association Inc.	Glovertown	Chair Yoga	\$3,060
Athletics Northeast Running Club Inc	St. John's	Healthy Living Education Sessions	\$1,500
Baie Verte Recreation Commission	Baie Verte	Softball Field Upgrades	\$6,977
Beothuk 50+ Club	Buchans Junction	Ongoing Recreation	\$1,500
BGC Bell Island Inc.	Bell Island	Fit Kids	\$9,500
BGC Bell Island Inc.	Bell Island	Summer Program 2024 / Time for Teens	\$20,000
BGC Norris Arm Inc.	Norris Arm	Splash Pad Phase 2	\$7,500
Bishop's Falls Lions Club	Bishop's Falls	Ongoing Recreation	\$960
Bishop's Falls Lions Club	Bishop's Falls	Facility Upgrades	\$9,707
Botwood Minor Softball	Botwood	Softball Equipment	\$995
Calvert Community Centre	Calvert	Community Centre Upgrades	\$4,209
Canadian Inclusivity Squash Program Inc.	Conception Bay South	Wheelchair Squash Program	\$8,735
Cape Broyle Recreation Committee Inc.	Cape Broyle	Softball Field Upgrades	\$10,000
Community Action Group for Adults with Developmental Disabilities	Gander	Physical Activity Program	\$1,130
Corner Brook Curling Club Association Inc.	Corner Brook	Stick Curling Program	\$10,000
Corner Brook Curling Club Association Inc.	Corner Brook	Floor Curling Equipment	\$9,474
Ecole Holy Family	Paradise	Active Hallways	\$5,997
Football NL	Paradise	Sport Equipment	\$15,000
Friendly Fifty Plus Club Inc.	Grand Falls-Windsor	Bowling	\$1,600
Friendly Fifty Plus Club Inc.	Grand Falls-Windsor	Chair Yoga	\$780
Goulds Recreation Association Corporation	Goulds	Keen-agers Healthy Together Program	\$1,500
Green Bay Youth Centre Inc.	Springdale	After School Program	\$3,645

Hatchet Cove Recreation Association Inc.	Hillview	Trail Upgrades	\$10,000
Hampden Prime Timers 50+ Club Inc.	Hampden	Recreational Equipment	\$2,000
Kilbride to Ferryland Family Resource Coalition	Goulds	Active Play Program	\$2,500
Leading Ticks Recreation	Leading Ticks	Ongoing Recreation	\$1,000
Main River Academy	Pollard's Point	Playground Upgrades	\$3,501
Marystown Trail Association Inc.	Marystown	Trail Upgrades	\$10,000
Moreton's Harbour Recreation Committee Inc.	Moreton's Harbour	Healthy Eating and Cooking Education Sessions	\$764
MSB Regional Academy	Middle Arm	Volleyball Equipment	\$5,767
Municipality of Trinity Bay North	Port Union	Multi-Purpose Court	\$10,000
Norman's Cove - Long Cove Community Centre Inc.	Norman's Cove	Community Centre Upgrades (lighting)	\$3,350
North East United Soccer Club	Torbay	Soccer Equipment	\$9,973
North Harbour 50+ Club Inc.	North Harbour	Ongoing Recreation	\$1,424
North River 50+ Friendship Club Inc.	North River	Physical Activity Equipment	\$3,500
Parkers Cove Recreation Committee	Parker's Cove	Soccer Equipment	\$1,432
Parkinson's Exercise Class	Gander	Physical Activity Classes	\$881
Peterview Recreation Board	Peterview	Healthy Snacks	\$2,000
Recreation of Mainland Inc.	Mainland	Healthy Living Education Sessions 2024	\$4,000
Sprucewood Academy	Grand Falls-Windsor	Active Play Equipment	\$3,105
St. Joseph's Academy	Lamaline	Outdoor Recreation and Sport Upgrades	\$3,995
Stable Life Inc.	Portugal Cove - St. Philip's	Equestrian Equipment	\$5,746
Stable Life Inc.	Portugal Cove - St. Philip's	Horse Park Trail Upgrades	\$2,749
Stable Life Inc.	Portugal Cove - St. Philip's	Arena Upgrades	\$10,000
Summerford and Area Age Friendly	Summerford	Badminton Equipment	\$136
The Gathering Place Incorporated	St. John's	Fitness Equipment	\$6,500
The Royal St. John's Regatta Committee Inc.	St. John's	Facility Upgrades - Floating Docks	\$10,000
Town of Baie Verte	Baie Verte	Fitness Equipment	\$3,669
Town of Cow Head	Cow Head	Sport Equipment	\$2,116

Town of Deer Lake	Deer Lake	Accessible Splash Pad - Phase 2	\$10,000
Town of Englee	Englee	Community Recreation Program 2024	\$1,500
Town of Glovertown	Glovertown	Summer Recreation Program 2024	\$5,500
Town of Leading Ticks	Leading Ticks	Trail Upgrades	\$2,121
Town of Northern Arm	Northern Arm	Community Garden	\$3,632
Town of Port Blandford	Port Blandford	Trail Upgrades	\$4,605

Total March 2024 Batch 1 Recommendations: \$291,235

Date: March 14, 2024

Minister's Signature:  _____

Information Note
Department of Tourism, Culture, Arts and Recreation

Title: 2023-24 Active NL Fund March Batch 2 Recommendations

Issue: Active NL Fund applications have been evaluated and it is requested funding recommendations for March 2024 Batch 2 be reviewed and approved by the Minister.

Background and Current Status:

- The Active NL Fund is designed to support active, healthy living. Funding is available for initiatives, infrastructure, and equipment that increases participation in physical activity, sport, active recreation, and supports healthy eating for individuals of all ages.
- Not-for-profit organizations or community groups; Municipalities; Local Service Districts; Indigenous Governments; and Schools (Infrastructure and equipment only) are eligible.
- Funding up to \$10,000 is available to develop, deliver, purchase or upgrade active, healthy living infrastructure, equipment, and initiatives targeted at increasing physical activity, sport, active recreation, and healthy eating for individuals of all ages.
- Funding requests in excess of \$10,000 may be considered if the request:
 - Offers significant active, healthy living benefits;
 - Available to a large number of individuals (all ages and abilities);
 - Leveraged funding amounts have been confirmed;
 - Funding sources beyond the requested amount are confirmed
 - Active, healthy living initiative/project offering economic/community benefits; and/or
 - Quantifies a need for increased funding support.
- A total of \$2.59 million in funding is available in 2023-24. The deadline to apply was October 31, 2023. Funding recommendations are forwarded for the Ministers review and signature.

Analysis:

- Active NL Fund recommendations for March 2024 Batch 2 are included in Annex A and 69 projects totaling \$336,040 are being recommended. Including all YTD recommendations and approved funding, the total Active NL funding approved is \$2,025,335.

Action Being Taken:

- Minister Crocker to review and approve recommendations provided in Annex A. Funding letters have been drafted and are enclosed for the Minister's review and signature.

Prepared/Approved by: A. Button/M. Healey/B. Gardner/J. O'Dea

Ministerial Approval: Received from Hon. Steve Crocker

March 13, 2024

**Annex A: 2023-24
March 2024 Batch 2 Recommendations**

Funding letters for the following grants have been drafted and are enclosed for the Minister's signature:

Applicant Name	Community	Project Description	Amount
1st Pasadena Scouts	Pasadena	Recreational Equipment	\$1,000
Association Communautaire & Francophone de Saint Jean	St. John's	Healthy Cooking Program	\$5,500
Association Communautaire & Francophone de Saint Jean	St. John's	Healthy Eating Equipment	\$10,000
Avalon Dragonboating Inc.	Paradise	Personal Flotation Devices	\$10,005
Avondale Recreation Committee Inc.	Avondale	Ongoing Recreation	\$1,500
Blow - Me - Down Cross Country Ski Club Inc.	Corner Brook	Physical Activity Equipment	\$7,999
Browns Arm Local Service District	Browns Arm	Trail Development	\$1,000
Burin Senior Citizens 50+ Club Inc.	Burin	Physical Activity Equipment	\$1,941
Codroy Valley Community Service Garden	Doyles	Community Garden	\$4,356
Exceptional Connections NL	Mount Pearl	Recreation Program	\$2,000
Exploits Nordic Ski Club	Grand Falls - Windsor	Mountain Bike / Snowshoe Trail - Phases 2 & 3	\$24,237
Fatima Academy	St. Bride's	Pickleball Equipment	\$1,281
First Light St. John's Friendship Centre	St. John's	First Light Indigenous Teams - FIT	\$5,500
Fortune Bay Academy	St. Bernard's	Badminton Equipment	\$1,964
Fortune Seniors 50+ Club	Fortune	Ongoing Recreation	\$975
Friends of Cape St. Mary's	St. Bride's	Body & Soul at the Cape	\$1,877
Girl Guides of Canada, 2nd Pasadena Embers Unit	Pasadena	Ongoing Recreation	\$966
Goose Cove Wellness Committee Inc.	Goose Cove	Boardwalk Development	\$1,481
Grand Bank 50 Plus Club	Grand Bank	Ongoing Recreation	\$1,300
Grand Falls - Windsor Gators Swim Team Inc.	Grand Falls - Windsor	Timing System	\$8,228
Happy Valley Baptist Church Inc.	Happy Valley - Goose Bay	Ski Lift Upgrades	\$10,000

Hare Bay Recreation Committee	Hare Bay	Children and Youth Recreation Program 2024	\$6,000
Henry Gordon Academy	Cartwright	Cross Country Skis	\$7,134
Hopeall Sports & Recreation Committee	Hopeall	Ongoing Recreation	\$1,000
Indian Cove Women's Circle Inc.	St. George's	Health is Wealth Program	\$2,967
Jakeman All Grade	Trout River	Sport Equipment	\$1,954
Joe Batts Arm Recreation	Joe Batts Arm	Kayak Boat Launch	\$10,000
Ladle Cove Improvement Committee (LCIC)	Ladle Cove	Community Centre Repairs (Floor and Accessible Entrance)	\$4,850
Laval High School	Placentia	Sport Equipment	\$1,400
Norman's Cove - Long Cove Community Centre Inc.	Norman's Cove	Kitchen Equipment	\$2,645
Norman's Cove - Long Cove Sport and Recreation	Norman's Cove	Playground Upgrades	\$7,099
North Harbour 50+ Club Inc.	North Harbour	Seniors Yoga	\$1,941
Pasadena Minor Baseball	Pasadena	Baseball Equipment	\$1,769
Peterview Recreation Board	Peterview	Multipurpose Court Fencing	\$8,623
Planned Parenthood Newfoundland and Labrador Sexual Health Centre	St. John's	Camp Eclipse: OUT In the Woods	\$6,000
Prince of Wales Collegiate	St. John's	Greenhouse	\$9,985
Riverwood Academy	Wing's Point	Active Play Equipment	\$1,833
St John's Retired Citizens Association	St. John's	Healthy Living Program	\$2,000
St. Barbe Development Association	Plum Point	Physical Activity Program	\$2,000
St. George's Indian Band	St. George's	You Go Girl! Program	\$1,750
St. George's Indian Band	St. George's	Bay St. George Family Archery Program	\$5,000
St. John Bosco School	St. John's	Sport Equipment	\$10,000
Town of Bird Cove	Bird Cove	Fitness Equipment	\$3,652
Town of Branch	Branch	Ongoing Recreation	\$2,575
Town of Centreville - Wareham - Trinity	Centreville - Wareham - Trinity	Playground Development	\$10,000
Town of Change Islands	Change Islands	Physical Activity Equipment	\$1,379
Town of Indian Bay	Indian Bay	Outdoor Recreation Space Upgrades	\$5,000

Town of Leading Ticks	Leading Ticks	Ongoing Recreation	\$1,500
Town of Main Brook	Main Brook	Fitness Equipment	\$5,000
Town of Marystown	Marystown	Kaetlyn Osmond Arena Upgrades - Phase 1	\$10,000
Town of Massey Drive	Massey Drive	Summer Recreation Program 2024	\$5,200
Town of Massey Drive	Massey Drive	Tippings Pond Trail Upgrades	\$5,000
Town of Old Perlican Kids Recreation	Old Perlican	Baby/Toddler Playgroup Active Play Equipment	\$3,818
Town of Old Perlican Kids Recreation	Old Perlican	Active Play Equipment	\$4,034
Town of Old Perlican Kids Recreation	Old Perlican	Equipment Storage	\$989
Town of Pasadena	Pasadena	Outdoor Recreation Space Upgrades	\$10,000
Town of Pasadena	Pasadena	Keeping Girls in Sport Program	\$5,000
Town of Port au Choix	Port au Choix	Fitness Classes	\$3,000
Town of Port Saunders	Port Saunders	Trail Upgrades	\$3,752
Town of Portugal Cove - St. Philip's	Portugal Cove - St. Philip's	Killick Coast Regional Games 2024	\$25,000
Town of Raleigh	Raleigh	Walking Trail	\$5,000
Town of Terrenceville	Terrenceville	Trail Upgrades	\$8,617
Town of Trepassey	Trepassey	Floor Curling Equipment	\$3,238
Town of Twillingate	Twillingate	Active Play Equipment	\$1,785
Walking to Wellness	St. Lunaire - Griguet	Walking Program	\$5,000
Wednesday Sew and Sews	Pasadena	Yoga Program	\$998
White Hills Academy	St. Anthony	Sport Equipment	\$5,820
Woodland Elementary	Dildo	Active Play Equipment	\$1,623

Total March Batch 2 Recommendations: \$336,040

Date: Mar 19, 2024

Minister's Signature:  _____

Information Note
Department of Tourism, Culture, Arts and Recreation

Title: 2023-24 Active NL Fund March Batch 3 Recommendations

Issue: Active NL Fund applications have been evaluated and it is requested funding recommendations for March Batch 3 be reviewed and approved by the Minister.

Background and Current Status:

- The Active NL Fund is designed to support active, healthy living. Funding is available for initiatives, infrastructure, and equipment that increases participation in physical activity, sport, active recreation, and supports healthy eating for individuals of all ages.
- Not-for-profit organizations or community groups; Municipalities; Local Service Districts; Indigenous Governments; and Schools (Infrastructure and equipment only) are eligible.
- Funding up to \$10,000 is available to develop, deliver, purchase or upgrade active, healthy living infrastructure, equipment, and initiatives targeted at increasing physical activity, sport, active recreation, and healthy eating for individuals of all ages.
- Funding requests in excess of \$10,000 may be considered if the request:
 - Offers significant active, healthy living benefits;
 - Available to a large number of individuals (all ages and abilities);
 - Leveraged funding amounts have been confirmed;
 - Funding sources beyond the requested amount are confirmed
 - Active, healthy living initiative/project offering economic/community benefits; and/or
 - Quantifies a need for increased funding support.
- A total of \$2.59 million in funding is available in 2023-24. The deadline to apply was October 31, 2023. Funding recommendations are forwarded for the Ministers review and signature.

Analysis:

- Active NL Fund recommendations for March Batch 3 are included in Annex A and 34 projects totaling \$258,525 are being recommended. Including all YTD recommendations and approved funding, the total Active NL funding approved is \$2,283,860.

Action Being Taken:

- Minister Crocker to review and approve recommendations provided in Annex A. Funding letters have been drafted and are enclosed for the Minister's review and signature.

Prepared/Approved by: A. Button/M. Healey/B. Gardner/J. O'Dea
Ministerial Approval: Received from Hon. Steve Crocker

March 18, 2024

**Annex A: 2023-24
March 2024 Batch 3 Recommendations**

Funding letters for the following grants have been drafted and are enclosed for the Minister's signature:

Applicant Name	Community	Project Description	Amount
Avalon Junior Celtics Inc.	Pouch Cove	Community Skating Initiative	\$6,570
All Saints Church - ACW Tilton	Tilton	Physical Activity Equipment	\$1,118
Banting Historical Trust Inc.	Musgrave Harbour	Accessibility Upgrades	\$3,124
Bay L'Argent Town Council	Bay L'Argent	Trail Upgrades	\$11,590
Brook Path Recreation & Development Committee Inc.	Freshwater - Carbonear	Freshwater Pond Boardwalk and Trail Upgrades	\$10,000
Burnt Islands Economic Development Board	Burnt Islands	Outdoor Recreation Space Upgrades	\$1,500
Canadian Inclusivity Squash Program Inc.	Conception Bay South	Squash for Blind Community	\$2,727
Conception Bay South Silhouettes Synchronized Swimming	Conception Bay South	Sport Equipment	\$1,000
École Boréale	Happy Valley - Goose Bay	Physical Activity Equipment	\$2,998
Fogo Island Stadium Committee Inc.	Fogo Island	Stadium Upgrades	\$10,515
Fortune Bay Academy	St. Bernard's	Bike Equipment	\$4,062
Grand Falls - Windsor Community Garden Members Inc.	Grand Falls - Windsor	Community Garden Upgrades	\$7,467
Harbour Grace Community Youth Network Hub Inc.	Harbour Grace	Gymnasium Upgrades	\$10,000
Hare Bay Recreation Committee	Hare Bay	Outdoor Wellness Space Development – Hare Bay Memorial Park	\$5,000
Irishtown - Summerside Recreation Commission	Irishtown - Summerside	Pickleball Court and Equipment	\$10,000
Joe Batts Arm Recreation Inc.	Joe Batts Arm	Walking Track Upgrades	\$2,300
John Burke High School	Grand Bank	Archery Equipment	\$5,192
Lark Harbour Trail Committee Inc.	Lark Harbour	Lark Harbour Trail Upgrades	\$10,000
Lewisporte Intermediate	Lewisporte	Multi - Purpose Court	\$8,940
Mobile Central High School	Mobile	Multi - Purpose Court Fencing	\$9,580

Newfoundland Senior Games Association Inc.	Mount Pearl	Canada 55+ 2024 Summer Games – Sport For Life Initiative	\$19,716
New-Wes-Valley 50 Plus Club	Badger's Quay	Physical Activity Equipment	\$1,662
Pasadena Minor Baseball	Pasadena	Baseball Equipment	\$4,169
Pasadena Minor Baseball	Pasadena	Intro to Baseball Program	\$1,670
Sheaves Cove Recreation Committee Corporation	Port au Port	Hidden Falls Trail Upgrades	\$10,000
Sou'West Arm Recreation Committee Inc.	Hodges Cove	Walking Trail Development	\$10,000
Town of Arnold's Cove	Arnold's Cove	Active Living Initiative	\$10,857
Town of Fogo Island	Fogo Island Central	Nature - Based Playground	\$27,682
Town of Heart's Delight - Islington	Heart's Delight	Trail Development	\$10,000
Town of Pasadena	Pasadena	Senior Fit Program	\$10,000
Town of Renews - Cappahyden	Renews	Walking Trail Upgrades	\$5,310
Town of St. Lawrence (St. Lawrence Recreation)	St. Lawrence	Swimming Pool Liner	\$11,091
Town of Trepassey	Trepassey	Fitness Equipment	\$5,685
Town of Twillingate	Twillingate	Summer Recreation Camp 2024	\$7,000

Total March Batch 3 Recommendations: \$258,525

Date: March 25, 2024

Minister's Signature:  _____

Information Note
Department of Tourism, Culture, Arts and Recreation

Title: 2023-24 Active NL Fund March Batch 4 Recommendations

Issue: Active NL Fund applications have been evaluated and it is requested funding recommendations for March Batch 4 be reviewed and approved by the Minister.

Background and Current Status:

- The Active NL Fund is designed to support active, healthy living. Funding is available for initiatives, infrastructure, and equipment that increases participation in physical activity, sport, active recreation, and supports healthy eating for individuals of all ages.
- Not-for-profit organizations or community groups; Municipalities; Local Service Districts; Indigenous Governments; and Schools (Infrastructure and equipment only) are eligible.
- Funding up to \$10,000 is available to develop, deliver, purchase or upgrade active, healthy living infrastructure, equipment, and initiatives targeted at increasing physical activity, sport, active recreation, and healthy eating for individuals of all ages.
- Funding requests in excess of \$10,000 may be considered if the request:
 - Offers significant active, healthy living benefits;
 - Available to a large number of individuals (all ages and abilities);
 - Leveraged funding amounts have been confirmed;
 - Funding sources beyond the requested amount are confirmed
 - Active, healthy living initiative/project offering economic/community benefits; and/or
 - Quantifies a need for increased funding support.
- A total of \$2.59 million in funding is available in 2023-24. The deadline to apply was October 31, 2023. Funding recommendations are forwarded for the Ministers review and signature.

Analysis:

- Active NL Fund recommendations for March Batch 4 are included in Annex A and 44 projects totaling \$305,738 are being recommended. Including all YTD recommendations and approved funding, the total Active NL funding approved is \$2,589,598.

Action Being Taken:

- Minister Crocker to review and approve recommendations provided in Annex A. Funding letters have been drafted and are enclosed for the Minister's review and signature.

Prepared/Approved by: A. Button / M. Healey / B. Gardner / J. O'Dea

Ministerial Approval: Received from Hon. Steve Crocker

March 26, 2024

**Annex A: 2023-24
March 2024 Batch 4 Recommendations**

Funding letters for the following grants have been drafted and are enclosed for the Minister's signature:

Applicant Name	Community	Project Description	Amount
Alexander Murray Hiking Trail	King's Point	Trail Upgrades	\$10,000
Alpine Development Alliance Corporation	Clarenville	Outer Limits Trail Development	\$15,000
Association for New Canadians- Satellite Offices	St. John's	InclusiBuild: Strengthening Communities	\$5,500
Bellevue Recreation	Bellevue	Outdoor Recreation Space	\$10,000
Biathlon Newfoundland and Labrador	Corner Brook	Biathlon Equipment	\$10,000
City of St. John's	St. John's	Multi-Sport Nets	\$7,000
Community Council of Coachman's Cove	Coachman's Cove	30+ Recreation Program	\$500
EDGE Diving Club Inc.	St. John's	We Fly By Five	\$6,300
Exploits Valley High	Grand Falls- Windsor	Walking Track Upgrades	\$5,000
First Light St. John's Friendship Centre	St. John's	Healthy Cooking Classes	\$5,000
Fogo Island Stadium Committee Inc.	Fogo Island	Food and Fun Camp 2024	\$4,100
Greater Lamaline Area Trail Association	Lamaline	Trail Upgrades	\$5,000
Green Bay Youth Centre Inc.	Springdale	Teen Take-over Recreation Nights	\$1,500
Gull Island Recreation Incorporated	Burnt Point - Gull Island - Northern Bay	Playground Equipment	\$4,567
Hare Bay Recreation Committee	Hare Bay	EYES (Engaging Youth, Empowering Seniors) Program 2024	\$8,500
Humber Arm South 50+ Club INC.	Benoit's Cove	Chair Yoga	\$1,700
Jakeman All Grade	Trout River	Camping Equipment	\$10,000
Jane Collins Academy school	Hare Bay	Volleyball Equipment	\$17,836
Joe Batts Arm Recreation	Joe Batts Arm	Summer Recreation Program 2024	\$6,400
Main River Academy	Pollard's Point	Multi-Purpose Court	\$15,000
Moreton's Harbour Recreation Committee Inc.	Moreton's Harbour	50+ Exercise Classes	\$1,990
Parkinson Society Newfoundland and Labrador	St. John's	Parkinson's Exercise Classes	\$25,000

Phoenix Academy	Carmanville	Outdoor Play Space - Stencils and Paint	\$1,875
Rigolet Inuit Community Government	Rigolet	Ongoing Recreation	\$1,500
Ship Harbour Community Inc.	Placentia	Sugarloaf Trail Upgrades	\$10,000
St. Mary's All Grade	Mary's Harbour	Kitchen Equipment	\$500
The Boys and Girls Clubs of St. John's Inc.	St. John's	Future Chefs Program	\$9,000
The Town of Parsons Pond	Parsons Pond	Trail Upgrades	\$30,000
Town of Fox Cove Mortier	Fox Cove- Mortier	Trail Upgrades	\$5,000
Town of Glovertown	Glovertown	Community Bike Program 2024	\$1,659
Town of Lewin's Cove	Lewin's Cove	Playground Upgrades	\$10,000
Town of Long Harbour- Mount Arlington Heights	Long Harbour	Maturin Pond Walking Trail Upgrades	\$10,000
Town of New Perlican	New Perlican	Trail Development	\$5,000
Town of New Perlican - Recreation Committee	New Perlican	Outdoor Rink Upgrades	\$5,000
Town of Riverhead	Riverhead	Trail Development	\$9,430
Town of Springdale	Springdale	Physical Activity Equipment	\$2,500
Town of Trepassey	Trepassey	Ongoing Recreation	\$4,000
Valmont Academy	King's Point	Volleyball Equipment	\$5,000
Waterford Valley High School	St. John's	Healthy Eating Equipment	\$4,139
Waterford Valley High School	St. John's	Physical Activity Equipment	\$593
Waterford Valley High School	St. John's	Fitness Equipment	\$1,299
Westport 50+ Club Inc.	Westport	Ongoing Recreation	\$1,500
Youth 2000 Centre	Grand Falls- Windsor	Let's Move More Together	\$5,130
Youth 2000 Centre	Grand Falls- Windsor	Boccia Program	\$6,720

Total March Batch 4 Recommendations: \$305,738

Date: March 27, 2024

Minister's Signature: _____



Meeting Note
Department of Tourism, Culture, Arts and Recreation
Meeting with Battle Harbour Historic Trust
Tuesday, March 5, 2024
8:30 am – 9:15 am
TCAR Executive Boardroom

Attendees:

The Honourable Steve Crocker, Minister
 Peter Bull, Battle Harbour Historic Trust
 Jamie O'Dea, Deputy Minister
 Gerry Osmond, ADM

Purpose of the Meeting:

To discuss the present and future operations of the Battle Harbour Historic Trust.

Background:

- The Battle Harbour Historic Trust operates the Battle Harbour Historic Site – a large collection of restored heritage structures related to the mercantile salt fish trade and new accommodation buildings, located on an island off the coast from Mary's Harbour, Labrador. Peter Bull is the Executive Director.
- The Trust receives an annual operations grant of \$72,460 from CEDP, making it one of the highest funded museums/historic sites in the program.
- The Battle Harbour site did not open in 2020 due to COVID restrictions. Instead, they chose to focus on addressing required facility upgrades. In 2021 the site saw 603 overnight visitors (there was no daytrip option in 2021). In 2022, there were 1120 visitors overall and 1461 in 2023.
- Peter Bull met with Minister Crocker in December 2021 to discuss future plans for the site.

Potential Topics to be Raised

- Battle Harbour is facing rising cost of operations/maintenance, while CEDP Heritage has not increased since 2007.

Potential Speaking Points

- We are aware of the stresses and the current needs of the arts and heritage sectors, and that CEDP funding levels have not increased in quite some time.

Section 29(1)(a), 35(1)(d)

- [REDACTED]

- In December, Government announced a Confederation 75 grant program that will include one-time project funding for heritage organizations. More details will be released shortly.

Prepared by: G. Osmond/J. O'Dea
Approved by: Honourable Steve Crocker

January 19, 2024

Meeting Note
Department of Tourism, Culture, Arts and Recreation
and Anderson Vacations
2:00 p.m., Friday, March 15, 2024
Venue: Anderson Vacations
303, 1117 1st Street SW
Calgary, AB | T2R 0T9
Phone: [REDACTED] (mobile) or 1 403 245 6200 (office)

Attendees: Minister Steve Crocker, TCAR
Andres Reinoso, General Manager, Anderson Vacations

Purpose of Meeting:

- To discuss opportunities for increasing visitation to Newfoundland and Labrador from Calgary and surrounding areas

Background:

- Anderson Vacations has long been recognized as a specialist travel provider. Celebrating 30 years in business, Anderson Vacations provides custom built tour packages for destinations from coast to coast to coast in Canada.
- Anderson Vacations travel options include Small Group Escorted Journeys, Self-Drives, Rail Tours, Independent FIT packages as well as Boutique and Luxury Lodges.
- Their tour programs are built to include authentic travel experiences that allow visitors to sample a range of diverse landscapes and experiences.
- The company's strength is in delivering travel that is 'Off the Beaten Path', authentic local cultural experiences, unique in style and defined by high quality.
- For 2024 and beyond, Anderson Vacations continues to offer travel packages that are unique and exclusive to Anderson Vacations and specifically designed for "bucket list" travel experiences.
- They currently do business in the following provinces and territories:
 - Newfoundland and Labrador, Prince Edward Island, Nova Scotia, New Brunswick, Quebec, Ontario, Manitoba, Saskatchewan, Alberta, British Columbia, Yukon, Northwest Territories, and Nunavut.
- Andres Reinoso is the General Manager of Anderson Vacations. Biography available in Annex A.

Section 29(1)(a), 35(1)(d)(g)

Agenda item #1

[REDACTED]

Potential Speaking Points

- There is increased air capacity from Alberta into Newfoundland and Labrador that presents opportunities for driving tourism visitation. Westjet has a year round direct route from Calgary to St. John's, seasonal (May-Oct) from Calgary to Deer Lake and seasonal (May – Oct) from Edmonton to St. John's.

Section 29(1)(a), 35(1)(d)

- [REDACTED]

Section 29(1)(a)

- [REDACTED]

Proposed Actions

- GNL will continue to attend consumer shows in Alberta to educate Albertans about Newfoundland & Labrador and encourage them to visit our province.
- TCAR officials will follow up with Anderson regarding any next steps discussed in the meeting.

Prepared/Approved by: D. Seach/C. Gilliard/J. O'Dea
Ministerial Approval: Received from Hon. Steve Crocker

March 14, 2024

ANNEX A – Andres Reinoso Biography

Andres Reinoso

General Manager

✉ areinoso@andersonvacations.ca

Andres Reinoso is the General Manager of Anderson Vacations. He is originally from Quito, Ecuador - South America, and has been in the tourism industry for over 18 years in different areas such as accommodation, hospitality, land tour operations as a travel guide, front-line travel agent, marketing, sales, and commercial roles. He has a Bachelors in Ecotourism and a Masters in Tourism Management and Digital Marketing. He has learned that the best way to appreciate other cultures and places is through their people, traditions, food, culture, and beliefs - making every destination special and unique.

All redactions on this page are made under section 34(1)(a)(i).

Meeting Note
Department of Tourism, Culture, Arts and Recreation
Federal, Provincial and Territorial Tourism Deputy Ministers Committee Meeting
2:30 pm nst, Friday, March 22, 2024

Attendees: Deputy Ministers and Assistant Deputy Ministers, Provincial and Territorial Tourism Departments/Ministries

Purpose of Meeting: The Deputy Minister meeting will be an opportunity to review the plans and status of the CCTM's work for 2024, including the draft agenda for the October 2024 CCTM Meeting.

Background:

- The Canadian Council of Tourism Ministers (CCTM), formed in 2003 via the Quebec Declaration, fosters coordination between the federal, provincial and territorial levels of government. Annual meetings and ongoing working groups identify priority tourism issues for cooperative action.

- [Redacted]

- Most recently, the work of the CCTM has been focused on tourism's recovery from the challenging impacts of the Covid-19 pandemic. There is a need for continued collaboration and support for the sector through the pandemic and towards recovery.

- [Redacted]

- [Redacted]

- [Redacted]
- Draft agenda for the October 2024 CCTM Meeting and common note for information have been circulated for review.

Analysis:

- [Redacted]

- A draft agenda for the October 2024 meeting has been prepared. [Redacted]

All redactions on this page are made under section 34(1)(a)(i).

- Once approved by Deputy Ministers, the draft agenda will be presented to Ministers.

Potential Speaking Notes:

- Thank you for sharing the draft agenda. The planned presentations and panel discussions will provide an understanding of the challenges, trends and opportunities facing the sector.
- Attendance and travel plans for Newfoundland and Labrador are in development.

[Redacted]

- FPT Ministers meeting to be held April 18, 2:30pm nst

- [Redacted]

- Draft agenda has been circulated [Redacted]

Potential Speaking Points:

- The proposed agenda items are in line with what Ministers should discuss.

- [Redacted]

[Redacted]

- The leads of each working group will present the following:

[Redacted]

[Redacted]

- [Redacted]

- [Redacted]

All redactions on this page are made under section 34(1)(a)(i).

[Redacted]

- [Redacted]

- Discussion Question:
 - Are there specific challenges or opportunities the Ministers would like to see highlighted at the CoMT table?

- [Redacted]

[Redacted]

- [Redacted]

- [Redacted]

Potential Speaking Points:

- Thank you for the summary of deliverables. I look forward to receiving further details at the Ministers Meeting in April and the DM Meeting in August.

[Redacted]

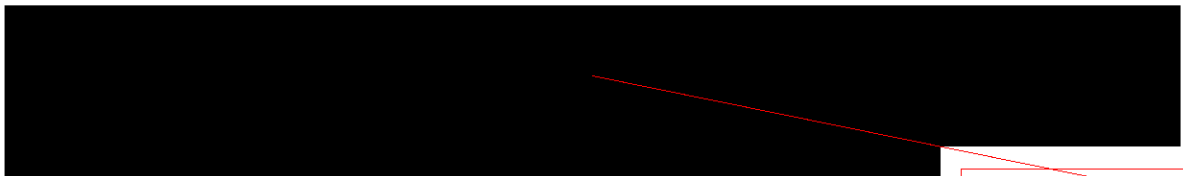
- Each Deputy Minister has a maximum of 5 minutes to provide their update
- Deputy Ministers can focus their interventions on:
 - The on-the-ground situation and key tourism-related developments

- Current challenges facing the tourism sector
- Priority topics and areas of concern
- Recent programs and initiatives

Potential Speaking Points

- 2024 is the “Year of the Arts,” a celebration of Newfoundland and Labrador’s rich arts and cultural sector. Investments are being made to cultural infrastructure, artistic creation and presentation, marquee events and recognition of the 75th anniversary of Confederation.
- There are a number of new developments as the province implements Vision 2026 including:
 - An Exceptional Experiences Program is in development that will enable tourism experience providers in Newfoundland and Labrador to demonstrate that they are committed to exceeding guest expectations with their tourism experience by meeting specific criteria focused on excellent customer service and the highest standards of business practice.
 - An Accommodations Study is currently underway, led by Hospitality Newfoundland and Labrador, to assess the current capacity and demand for accommodations, evaluate the availability of supply, and develop recommendations to attract new investments in the accommodations sector. This assessment will provide crucial findings that will shape future strategies and policies to support the growth and development of the tourism industry in Newfoundland and Labrador.
 - An Equity, Diversity and Inclusion Strategy is in development, led by HNL, that will foster a more inclusive and equitable tourism sector that embraces diversity, ensures equal opportunities, and promotes cultural sensitivity. The strategy will play a vital role in guiding the industry towards greater inclusivity and contributing to its long-term success.

○



Section 29(1)(a), 35(1)(d)

Prepared/Approved by: L. Alway/J. Angelopoulos/ C. Gilliard/J. O’Dea
Ministerial Approval: Received from Hon. Steve Crocker

March 14, 2024